

## **Port San Antonio – Vision and Goals**

A vision statement describes the desired state of a place in the future. With community support, an effective vision can influence decisions and inspire action to move toward that idealized future. Goals further describe the outcomes that will support the realization of the vision. These, in turn, are supported by more specific strategies and actions that will implement the bigger-picture vision and goals. These strategies will involve specific proposed projects, programs, policies, and other means of achieving the community vision.

The Draft Vision and Goals for the Port San Antonio Area Regional Center were prepared based off input from residents and community stakeholders through an online questionnaire, a community meeting, and a planning team meeting. Below are the emerging vision and goals for the Port San Antonio area:

---

### **Emerging Vision for the Port San Antonio Area**

In 2040, the Port San Antonio Area Regional Center will be a community that embraces and enhances its rich military history while continuing to evolve as an innovation hub with strong partnerships focused on promoting science, technology, and education.

The Port San Antonio Area will be an attractive community that encourages a dynamic mix of community-serving uses along with stable, family-friendly neighborhoods. We foster an environment where people feel safe and comfortable walking, where streets, sidewalks, and trails are pleasant and inviting to use, and where all businesses and industries have the support of local residents and visitors.

#### **Goal 1**

Attract, retain, and support businesses and local talent to promote science, aerospace, aviation, logistics, and technology.

- Attract large employers to the Regional Center area by encouraging urban design concepts in key locations that will create active spaces for employees and the public to visit and enjoy.
- Strengthen partnerships with local educational organizations and technology-based companies that will help attract smaller startups to locate in this area.
- Build connections between businesses and local talent by encouraging educational programs that help local students learn more about the technology-based employment opportunities of this area.

#### **Goal 2**

Preserve Port San Antonio Area's rich military identity.

- Continue working with Joint Base San Antonio (JBSA) in reviewing and enforcing land use and development regulations that protect the military mission at Lackland AFB.
- Promote, preserve, and expand public art and memorials related to San Antonio's military legacy.
- Highlight the area's military identity, history, and heritage by incorporating military-themed beautification efforts into new development, infrastructure, and community amenities where feasible.
- Consider adaptive reuse of old buildings to build on existing assets of the area in such a way that preserves the military history and culture and helps retain the authentic and unique character of the area.

#### **Goal 3**

Increase alternative transit options in areas with anticipated increases in intensity of public and private use.

- Capitalize on the anticipated growth in employment at Port San Antonio and identify both new and enhanced transit routes that will help connect people to jobs while alleviating automobile congestion.
- Provide clear physical and visual pedestrian and bicycle connections from transit facilities to employment centers, retail, and entertainment attractions that will encourage people to use alternatives to the automobile.
- Identify suitable locations for a multi-modal "grand transit" center that will connect the Port San Antonio Area to other Regional Centers in the City.
- Create great public and publicly accessible private spaces that are an amenity to surrounding businesses and that encourage gathering and activate the areas around the "grand transit" center and other important transit stations.
- Improve multimodal connectivity between neighborhoods with infrastructure improvements including construction of new sidewalks, bike lanes, and multi-use trails, as well as maintenance and repair of existing sidewalks.

#### **Goal 4**

Increase housing options while preserving or increasing home ownership rates.

- Introduce a variety of housing options in the area, particularly those currently under-represented or missing from the area that may appeal to current or future residents.
- Preserve existing family-friendly neighborhoods and seek a healthy portfolio of housing types in the Port San Antonio Area Regional Center.
- Direct higher density housing options to targeted focus areas and along major corridors, and encourage appropriate transitions of density and intensity to existing lower density neighborhoods.
- Rehabilitate or renovate housing within existing neighborhoods that are in need of repair and remediation.

#### **Goal 5**

Create unique experiences to transform the area into a destination.

- Support mixed-use/retail development in properly located areas in order to attract prospective tenants, and to create active areas that provide shopping, dining, services, and entertainment options that serve local residents, employees, visitors, and transit patrons.
- Incorporate appropriate street design, landscaping, and infrastructure improvements that improve pedestrian safety and help create active environments that are desirable for residents and employees to visit and enjoy.
- Encourage business establishments that meet the day-to-day service and retail needs of residents, families, and area employees, allowing people to shop or obtain services locally.
- Increase connectivity within and to surrounding parks, open spaces, and green spaces to attract visitors and provide local residents with enhanced recreational opportunities.